



# Startup Ecosystem Program

*Launch Together. Grow Faster. Achieve Outcomes & Results*

## Introduction

Ratio's **Startup Ecosystem Program** is an invite-only, strategic accelerator designed to give high-potential organizations a fast-track, low-cost pathway to launching their digital ecosystem on the Ratio platform. It offers forward-thinking accelerators, incubators, economic development groups, chambers of commerce and mission-driven startups full access to the Ratio Exchange Platform along with expert support, onboarding resources, and integrated exposure through Ratio's national marketing and partner network.

## Why Ratio is Offering this Program

We believe that the world's toughest challenges are best solved together—through connected people, shared knowledge, and coordinated action. That's why we created the Startup Ecosystem Program. Our mission is to invest and accelerate the growth of digital ecosystems that bring diverse stakeholders—startups, governments, nonprofits, businesses, and communities—onto a single platform where they can collaborate, innovate, and solve problems faster.

Change is never easy—especially when you're short on resources, need to move quickly, and betting on a bold vision that's unproven. That's exactly why Ratio created this program: to back leaders with the courage to do things differently. If you're ready to break free from slow, fragmented systems and build ecosystems that drive real impact, we're here to help you move fast. Ratio isn't just software—it's your digital infrastructure for solving complex problems at scale.

## Eligibility

The Startup Ecosystem Program is open to organizations that demonstrate high potential to drive ecosystem growth and impact. Eligible participants include:

- **Accelerators and Incubators** focused on innovation, commercialization, and founder enablement
- **Economic Development Organizations** aiming to catalyze regional collaboration and growth

- **Chambers of Commerce** seeking to connect and empower local business networks
- **Mission-Driven Startups** with scalable solutions aligned to public, civic, or economic outcomes
- **Startup Organizations** that help customers solve problems and challenges faster by curating and connecting the right solutions, suppliers, and partners
- **University-Affiliated or Lab Programs** launching platforms for industry engagement to accelerate tech-transfer and commercialization

## Program Benefits

Participants in the Startup Ecosystem Program gain access to a powerful suite of tools, services, and visibility opportunities designed to help them launch and grow their digital ecosystem quickly and affordably. Core benefits include:

- **Launch Fast, Grow Faster**  
Stand up a fully operational digital ecosystem in days, enabling you to deliver results and scale your mission quickly.
- **Built-in AI at No Extra Cost**  
Use integrated AI tools to automate tasks, surface insights, and accelerate engagement—without additional fees or complexity.
- **Low-Cost, High-Impact Access**  
Get enterprise-grade capabilities at a fraction of the cost, purpose-built for startups and mission-driven organizations.
- **Customizable for Any Mission**  
Adapt and configure the platform to fit your unique goals —leveraging over 50 out-of-the-box, no-code apps to provision environments that align to the roles and persona's in your Ecosystem
- **National Exposure & Expert Support**  
Amplify your visibility through Ratio's marketing network and get hands-on guidance to build and grow your ecosystem with confidence.

## Program Duration and Support

The Startup Ecosystem Program is a 12-month accelerator designed to help organizations quickly launch and grow their digital ecosystem with expert guidance every step of the way. As part of this initiative, Ratio offers:

- A **75% discount** on our annual platform license for the first year, including ten (10) Ecosystem Manager licenses.

- **A dedicated Customer Success Manager** to help configure your ecosystem, onboard users, and support a successful launch.
- **Private JAM Sessions**—hands-on design workshops hosted virtually or in Ratio’s Ecostudio—where you’ll collaborate with the Ratio team to build new apps, share strategies, and preview upcoming product features.
- **Marketing and visibility support** to raise awareness of your ecosystem, including enrollment in Ratio’s social media and digital campaigns.
- **Direct input into our product roadmap**, giving your team early access to features in development and a voice in shaping future capabilities.

These elements are designed to ensure a strong foundation, consistent progress, and a clear pathway to long-term ecosystem success.

## How to Get Started

Curious if the Startup Ecosystem Program is right for your organization? You can find out fast—getting started takes just minutes:

- **Schedule a Discovery Call**  
Meet with a member of the Ratio team to explore your goals, challenges, and how a digital ecosystem can support your mission.
- **See Your Ecosystem in Action**  
During or directly after the call, we’ll configure a live version of your Ecosystem—so you can immediately visualize how it works for your organization.
- **Apply and Activate**  
If it’s a good fit – for both you and Ratio, we’ll guide you through a streamlined onboarding process to launch your Ecosystem and train you how to configure and grow it.

## Our Commitment to Program Participants

We are committed to you and our mutual success. We believe meaningful change happens when the right people, ideas, and tools come together. That’s why we’re not just offering software—we’re offering a partnership. We’re looking for forward-thinking organizations who want to build and grow digital ecosystems that connect communities, accelerate innovation, and solve real-world challenges. Through the Startup Ecosystem Program, we’ll work side-by-side with you—providing the platform, support, and momentum needed to turn your vision into action.

If you’re ready to lead with impact, Ratio is ready to help you build what’s next.